

Total No. of Pages : 02

Total No. of Questions : 09

BTTM (Sem.-3)

TRAVEL AGENCY AND TOUR OPERATIONS

Subject Code : BTTM301-18

M.Code 76794

Date of Examination: 08-12-2023

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

- INSTRUCTIONS TO CANDIDATES :**
1. SECTION-A is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
 2. SECTION-B contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
 3. SECTION-C contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Write briefly :

- What is the significance of travel intermediaries?
- Write any two upcoming trends in the travel agency business.
- What is the difference between travel agency and tour operator?
- Name four types of travel agencies.
- Provide an organizational chart for a standard travel agency.
- What is the role of IATA?
- Name the documents required when setting up a travel agency.
- Name four prominent DMC in India.
- What is the contribution of TAAI?
- Who was Thomas Cook?



SECTION-B

2. Give an overview of the growth and contributions of Indian travel agents and tour operators in promoting tourism.
3. How do travel agencies and tour operators interrelate to offer comprehensive travel services? Give examples.
4. Analyze common problems and challenges related to the travel agency business.
5. Describe the IATA rules and regulations for accreditation in the travel industry and why they are important?
6. Define the concept of Destination management companies and their role in the travel industry.

SECTION-C

7. Describe the historical factors that led to the emergence and growth of the travel agency business. Mention specific milestones.
8. Explain in detail the process of setting up a travel agency. Provide examples.
9. **Elaborate on the roles and significance of :**
 - a) LATO
 - b) TAAI

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BTTM (Sem.-3)
TRAVEL AGENCY AND TOUR OPERATIONS

Subject Code : BTTM301/18

M.Code : 76794

Date of Examination : 11-06-2024

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Answer briefly :

- a) Travel Agency
- b) IATA
- c) Tour operator
- d) Package
- e) IATO
- f) TAAI
- g) Package rate
- h) Travel itinerary
- i) Organizational chart
- j) Commissions.

SECTION-B

2. Differentiate between a Travel Agency and a Tour Operator
3. List the future prospects of Tour Operators
4. Explain the concept of destination management companies.
5. Describe the role of IATO.
6. Write a short note on Thomas Cook India Ltd

SECTION-C

7. Discuss the history and growth of travel agency business.
8. Describe the government rules for getting approval to setting up a Travel Agency
9. Draw and explain the organizational chart of a standard Travel Agency.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on page of Answer Sheet will lead to UMC against the Student.

[illegible]

Total No. of Pages : 02

Total No. of Questions : 09

BTTM (Sem.-3)

TRAVEL AGENCY AND TOUR OPERATIONS

Subject Code : BTTM301/18

M.Code : 76794

Date of Examination : 05-12-2024

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. SECTION-B contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. SECTION-C contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1) Answer in 50 words :

- Write any four functions of IATA.
- Classify different types of travel agencies.
- Differentiate between Tour operator and Travel Agent.
- State the role of Government in travel agency business.
- What is Inbound Tour?
- What is travel agency commission?
- Name any four companies in India, which are famous for travel business.
- 'TAAI protects the right of travel agents'. Explain.
- 'DMC is a new concept in travel business'. Explain.
- Name any four famous travel service companies in India.

SECTION-B

- 2) Explain the functioning of Thomas Cook Ltd.
- 3) What are the sources of earning in a travel agency business?
- 4) In the modern world what are the upcoming trends in travel agency business.
- 5) Explain about the important tour operation documentation.
- 6) What is the importance of linkages in travel agency business?

SECTION-C

- 7) Explain the History and Growth of travel agency business in India.
- 8) *"IATO played an important role in the development of travel agency business in India"*. Explain.
- 9) Explain the rules to set up travel agency in India.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.